



SCOTT MEACHAM
OKLAHOMA STATE TREASURER

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College Savings Plan offers Sweepstakes for College Savings Month
Football fans can win tickets, prizes to one of three Oklahoma college games

OKLAHOMA CITY – The Oklahoma College Savings Plan (OCSP) is kicking off the 2007 college football season by giving away the ultimate fan experience to three home Oklahoma college games.

During September, which is Oklahoma College Savings Plan Month, those who participate in the OCSP's VIP Fan Experience Sweepstakes could win four tickets to one of the following three college games: the University of Oklahoma/Miami game on Sept. 8 in Norman, the University of Tulsa/Oklahoma game at Tulsa on Sept. 21 and the Oklahoma State University/Texas Tech game in Stillwater on Sept. 22.

“Because of longtime traditions and outstanding fan support, football season is one of the most exciting and anticipated times of year in our state,” State Treasurer Scott Meacham said. “The VIP Fan Experience is a great way for fans to not only see what these schools have to offer, but to experience college football up close and personal.”

Registration begins August 13 and includes a chance to win four tickets to one of the three games, pre-game sideline passes, game programs, plus autographed footballs from the respective coaches. Go to www.ok4saving.org for complete rules and details and register to win by September 1st for the OU game and by September 15th for Tulsa and OSU games.

The benefits of the Oklahoma College Savings Plan are gaining national recognition. In its August issue, *Money* magazine recommended Oklahoma's plan for Oklahoma residents because of its low expenses and for providing in-state savers with a tax break on contributions.

“We are extremely pleased our college savings plan is receiving acknowledgment on this level,” said Meacham, chair of the OCSP board of trustees. “I think it's a result of the tax advantages Oklahoma families can receive when they use the Oklahoma College Savings Plan versus setting aside money in a regular savings account.”

All contributions and any earnings to an OCSP account are tax deferred, and become permanently tax free when qualified withdrawals are made to fund an array of student expenses at most institutions of higher learning. Funds may be used at virtually any private or public college nationwide, and the savings can be applied to tuition as well as other qualified expenses including fees, books, supplies and certain room and board costs.

For more information about the Oklahoma College Savings Plan or to open an account with as little as \$100, visit the website at www.ok4saving.org or call 1-877-654-7284.

The OCSP VIP FAN Experience is courtesy of the Oklahoma College Savings Plan. No purchase necessary. Void where prohibited.

The Oklahoma College Savings Plan is a state-sponsored, tax-advantaged 529 college savings plan administered by TIAA-CREF Tuition Financing Inc. Introduced in April 2000, the Oklahoma College Savings Plan currently has more than \$267 million in total assets, as of August 1, 2007. The current number of accounts has surpassed 35,000.

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The tax information contained in this material is not intended to be used, and cannot be used by any taxpayer, for the purpose of avoiding tax penalties that may be imposed on the taxpayer. It was written to support the promotion of the products and services offered by the Oklahoma College Savings Plan. Taxpayers should seek advice based on their own particular circumstances from an independent tax advisor.

The Oklahoma College Savings Plan (OCSP) is administered by the Oklahoma State Treasurer. TIAA-CREF Tuition Financing, Inc. (TFI) serves as Program Manager. TFI's affiliate, TIAA-CREF Individual & Institutional Services, LLC, is the distributor.

Consider the investment objectives, risks, charges and expenses before investing in the Oklahoma College Savings Plan. Please call toll-free 1-877-654-7284 for a [Disclosure Booklet](#) containing this information. Read it carefully.

Before investing in a 529 plan, you should consider whether the state you or your designated beneficiary reside in or have taxable income in has a 529 plan that offers favorable state income tax or other benefits that are only available if you invest in that state's 529 plan.

The State of Oklahoma, its agencies, TIAA-CREF Tuition Financing, Inc., Teachers Insurance and Annuity Association of America and its affiliates do not insure any account or guarantee its principal or investment return except for TIAA-CREF Life Insurance Company's guarantee to OCSP under the funding agreement for the Guaranteed Option. Account value will fluctuate based upon a number of factors, including general market conditions.

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