

**OKLAHOMA COLLEGE SAVINGS PLAN
2010 GIRL SCOUT COOKIE SALES CONTEST
OFFICIAL RULES**

NO PURCHASE NECESSARY TO PARTICIPATE.

CONTEST DESCRIPTION: The Oklahoma College Savings Plan (OCSP) 2010 Girl Scout Cookie Sales Contest (the "Contest") begins at 12:00 a.m. Central Time ("CT") on January 16, 2010 and ends at 12:00 a.m. CT on March 31, 2010 (the "Contest Period"). Participation is open to all registered Girl Scouts - Western Oklahoma and Girl Scouts of Eastern Oklahoma Councils. The Girl Scout selling the greatest number of Girl Scout Cookies during Contest Period will receive \$1,529 towards an Oklahoma College Savings Plan account. The Oklahoma College Savings Plan will also award \$529 to the Oklahoma Girl Scout Troop with the greatest number of online votes in the "Vote for Oklahoma's Favorite Girl Scout Cookie" promotion. In the event of a tie in the number of votes cast for a Troop, the winner shall be picked in a random drawing held by the Sponsor on or around April 1, 2010. Votes may be cast on the Oklahoma College Savings Plan website at www.ok4saving.org from January 16, 2010 through March 31, 2010. Voter is responsible for entering the Troop Number of their Girl Scout in order for their vote to count towards the opportunity to win the Troop prize of \$529.

SPONSOR: The Oklahoma College Savings Plan (the "Sponsor"), 211 North Broadway, Suite 1000, St. Louis, MO 63102-2733; 877-654-7284.

ELIGIBILITY OF PRIZE WINNERS: Contest is open only to registered Girl Scouts and Girl Scout Troops identified by the Girl Scouts - Western Oklahoma and Girl Scouts of Eastern Oklahoma Councils.

ELIGIBLE PARTICIPANTS TO REGISTER A VOTE FOR FAVORITE COOKIE AND TROOP: Oklahoma residents 18 years of age or older. One vote per person.

AGREEMENT TO THE OFFICIAL RULES: By participating in the Contest, each participant fully and unconditionally agrees to and accepts these Official Rules and the decision of the Sponsor and the Girl Scouts - Western Oklahoma and Girl Scouts of Eastern Oklahoma Councils, which are final and binding in all matters related to the Contest.

WINNER VERIFICATION: Contest Sponsor will be notified of the Contest Girl Scout winner by Girl Scouts - Western Oklahoma or Girl Scouts of Eastern Oklahoma following Contest Period. Girl Scouts Western Oklahoma and Girl Scouts of Eastern Oklahoma Councils take full responsibility for the accuracy of their determination of the winner and no other party can be made responsible for it. Winner will be notified by phone. Parent or Legal Guardian of Contest winner will be required to complete, execute and return within a specified time a Declaration of Eligibility and a Publicity Release or the prize will be forfeited and awarded to an alternate. Contest Sponsor will notify the

Girl Scouts Western Oklahoma and Girl Scouts of Eastern Oklahoma Councils of the Contest Troop winner.

PRIZE / APPROXIMATE RETAIL VALUE (ARV): \$1,529 will be awarded to the parent or legal guardian of the winner. Check will be payable to the winner's parent or legal guardian, who will have the option to use all or a portion of the prize to open an Oklahoma College Savings Plan account. One Troop prize of \$529 will be awarded payable to the winning Girl Scout Troop

GENERAL PRIZE RESTRICTIONS: Winners will be responsible for all taxes (federal, state, local and/or income) related to acceptance and use of prize and will be required to provide his/her Social Security Number or Federal Taxpayer Identification Number for tax reporting purposes. Any and all costs associated with acceptance and use of the Prize will be the sole responsibility of the winner. No transfer or substitution of prize permitted, except by Sponsor who reserves the right to substitute prize, in whole or in part, for one of comparable or greater value due to unavailability for any reason, as solely determined by Sponsor. Sponsor will file an IRS Form 1099 with the Internal Revenue Service for the value of all prizes.

CONDITIONS / RELEASE: By participating, participants (a) release Sponsor and Girl Scouts - Western Oklahoma and Girls Scouts of Eastern Oklahoma Councils, their respective directors, officers, agents and employees from any and all liability for any claims, costs, injuries, losses or damages of any kind caused by their participation, including the unauthorized or illegal access to personally identifiable or sensitive information or the acceptance, possession, use, or misuse of the prize; and (b) acknowledge that said parties have neither made nor are in any manner responsible or liable for any warranty, representation or guarantee, expressed or implied, in fact or in law, relative to the prize including, but not limited to, its quality or availability. By accepting a prize, winner grants to Sponsor and the Girl Scouts - Western Oklahoma and Girl Scouts of Eastern Oklahoma Councils the right, except where prohibited by law, to use winner name, likeness, picture, address (city and state), voice, biographical information, written or oral statements, for advertising and promotional purposes in promoting the Sponsor, its products, Website, and/or this Contest or succeeding Contests, without compensation unless required by law. Winner shall have no right of approval, no claim to compensation, and no claim (including, without limitation, claims based on invasion of privacy, defamation, or right of publicity) arising out of any use, blurring, alteration, or use in composite form of your name, picture, likeness, address (city and state), or biographical information. The rights granted under this paragraph shall extend to Sponsor and its affiliated companies, agencies or marketing partners with respect to all participants in the Contest, including non-winners and winner. **CAUTION: ANY ATTEMPT BY A CONTEST PARTICIPANT OR ANY OTHER INDIVIDUAL TO UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO COOPERATE IN THE PROSECUTION OF ANY SUCH INDIVIDUAL(S) AND TO PURSUE ALL REMEDIES TO THE FULLEST EXTENT PERMITTED BY LAW.** Failure to enforce

any term of these Official Rules shall not constitute a waiver of that provision. If for any reason the Contest is not capable of being executed as planned, Sponsor reserves the right at its sole discretion to disqualify any suspect participant and to cancel, terminate, modify or suspend the Contest. In the event of any cancellation, termination or suspension, notice thereof will be posted at <http://www.ok4saving.org>.

DISPUTES: Participants agree that (a) any and all disputes, claims and causes of action arising out of, or connected with, the Contest or prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court of Oklahoma or the appropriate Oklahoma State Court; (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, but in no event attorneys' fees; and (c) under no circumstances will participants be permitted to obtain awards for, and registrant hereby waives all rights to, claim punitive, incidental and consequential damages and any other damages, other than out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. **SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU.** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, participant's rights and obligations, or the rights and obligations of the Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the laws of State of Oklahoma, without giving effect to any choice of law or conflict of law rules (whether of the State of Oklahoma or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than State of Oklahoma.

ENTRANT'S PERSONAL INFORMATION: Information obtained by Sponsor is subject to the Oklahoma College Savings Plan Privacy Policy (www.ok4saving.org/misc/privacy.html).

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